



Newsletter Ad Specs

newsletter

The Cory Merrill Neighborhood Association newsletter is published four times a year, reaching nearly 2,000 homes. Ads are purchased on a yearly (4x) schedule, pro-rated for advertisers who start mid-year. Payment is due with contract.

ads	size (w" x h")	price
quarter (V)	4.0625 x 5.3125"	\$240/year
quarter (H)	8.125 x 2.625"	\$240/year
half (V)	4.0625 x 10.625	\$400/year
half (H)	8.125 x 5.3125	\$400/year
full	8.125 x 10.625	\$720/year

Design: if you need us to design your ad for you, the fee is \$100. Any ad that is not acceptable due to format, size or files provided, will be charged \$100 to re-build to specifications. All advertisers can update or change copy in their ad to reflect the season for no charge.

file formats and delivery

- All ads will print black only and must be sent this way.
- Ads must be built in a page layout program (such as InDesign or Quark — not MS-Word) and saved as a 'press quality' PDF file. Hi-res (300 dpi TIF or JPG files will also be accepted.
- MS-Word files are not acceptable. Lo-res files will not be accepted.
- Make sure all graphics/support files are linked before converting.
- All pixel support files (graphics, photos, etc.) used to build an ad must be hi-res in order to print correctly.
- E-mail ad to: gretabe@live.net

2012 ad deadlines

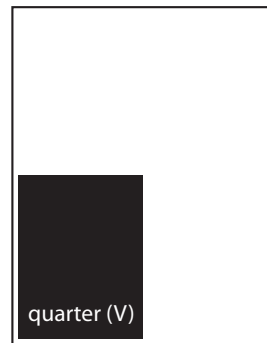
winter	Friday, January 14, 5pm	summer	Friday July 13, 5pm
spring	Friday April 13, 5pm	fall	Friday October 12, 5pm

contacts

advertising	Dan Chapman	advertising@corymerrill.org
editorial	Jo Martin	axelrodmartin@gmail.com



Post Office Box 101713 • Denver CO 80210-1713 • corymerrill.org



quarter (V)



quarter (H)



half (V)



half (H)



full

black only
PDF or 300 dpi TIF/JPG
gretabe@live.com